



c/o Community Futures Highwood

P.O. Box 1599, 14 McRae Street

Okotoks AB, T1S-1B5

P: (403) 995-4151 F: (403) 995-3760

Web Site: www.ayec.ca

E-mail: john@cfhighwood.net

**Press Release
For Immediate Release
2016**

CAMP PROMOTES ENTREPRENEURIAL SPIRIT IN YOUTH!

The Alberta Youth Entrepreneurship Camp (AYEC) will be celebrating its 20 Year Anniversary this year for AYEC 2016! Applications are now being accepted for the 2016 AYEC and if you are (or you know) a youth aged 13-15 that has an interest in leadership, teamwork and business, this is the perfect camp for you! Youth will compete in an essay competition which will allow them to attend the camp **at no cost**, thanks to the generous support of the camp's community sponsors. 60 youth from South and Central Alberta will attend the camp running August 14th to the 20th which is held at Eagles Nest Ranch in Cypress Hills, Alberta.

This one-week entrepreneurial-based camp combines the education of business training with a summer camp atmosphere. Campers hear from guest speakers and participate in workshops to learn the components of a business plan such as marketing, advertising, cash-flow and record keeping. Youth are put into business teams where they plan a business idea, meet with suppliers and bankers and build a product or a service. On the final day of camp, these youthful business ventures are open for business! Every product or service is sold for real money and, once Campers pay back their business loans, they get to split their profits amongst their team.

It's not only about numbers and business plans though. The youth get to participate in a variety of summer camp experiences and recreational activities as well.

Youth that are interested are encouraged to visit www.ayec.ca and fill out the online application. Also, youth are encouraged to visit the Alberta Youth Entrepreneurship Camp Facebook page and click on the "like" button!

Any further questions/concerns and to obtain an application can be directed to John Lockhart of Community Futures Highwood at:

403-995-4151 or john@cfhighwood.net

Application Deadline is June 15th 2016 but youth are encouraged to apply as soon as they can. The sooner the better!

The Alberta Youth Entrepreneurship Camp is made possible by the generous donations of Alberta Human Services, the Alberta Lottery Fund, the Rotary Clubs of District 5360 and the partnering Community Futures offices in South and Central Alberta.

John Lockhart
Alberta Youth Entrepreneurship Camp Director
john@cfhighwood.net
www.ayec.ca
403.995.4151

"A Community Futures Initiative"